



Introduction to European Development Policy, Discourse and Practice

Cologne Global Study Programme | Summer Term 2019

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Development policies traditionally aim to improve the lives of people in so called “developing countries”. However, due to the United Nations (UN) 2030 Agenda and the Sustainable Development Goals (SDGs), the world is currently renegotiating the concept of *development*. This seminar gives an overview about the policy field from a European perspective, including its history, theories, actors, instruments and current (critical) debates. It also includes a one-day study excursion to Bonn (the former capital of West-Germany), where students have the opportunity to discuss the topics of the seminar with different political actors and practitioners, for instance, from the Federal Ministry for Economic Cooperation and Development. Students learn to apply different theoretical approaches regarding the concepts of development to current practical cases and get an introductory overview about European Development Policies. No previous knowledge about the topic is required.

Session 1 Introduction & Formalities

Tue, April 2nd | 14:00-15:30 hs | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

- 1) Introducing ourselves & expectations for the course.
- 2) Group discussion about core concepts of the course.
- 3) Introduction to the course (Content & aims, readings, examination, dates for block sessions).

Readings: - No readings for the 1st session –

Session 2 Development theories and critique to mainstream development discourse

Tue, April 9th | 14:00-15:30 hs | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

- 1) From Rostow to Sen
- 2) From post-development to post-colonial critique

Compulsory readings:

- Leys, Colin (2011 [1996]): *The Rise and Fall of Development Theory*, in: *The Anthropology of Development and Globalisation*, Edelman, Marc; Haugerud Angelique (ed.), Blackwell Publishing: Malden-Oxford-Carlton, ch. 5, pp. 109-114.
- Rapley, John (2004): *Development studies and the post-development critique*, in: *Progress in Development Studies* 4,4 (2004) pp. 350–354.

Further recommendation:

- Sen, Amartya (1999): *Development as Freedom*, ch. 2 (“The ends and means of development”), pp. 35-53



Session 3 History and principles of international development policy

Tue, April 16th | 14:00-15:30 hs | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

- 1) Historical background
- 2) Language and terms of development policy
- 3) Instruments of development policy

Compulsory reading:

- *Rist, Gilbert (2002): The invention of development, in: The History of Development: From Western Origins to Global Faith, Zed Books, ch. 4, pp. 69-79*

No class on Tue, April 23rd (replaced by study excursion)

No class on Tue, April 30th (replaced by study excursion)

No class on Tue, May 07th (replaced by study excursion)

No class on Tue, May 14th (replaced by study excursion)

Session 4 European development policies

Date: Tue, May 21st | 14:00-15:30 hs | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

- 1) Historical Perspective on EU development policies
- 2) Current Issues of European Development Policies

Compulsory readings:

- *Holland, Martin et al (eds.) (2008): Development Policy of the European Union, ch. 1, pp. 23-45*
- *European Commission (2016): EU INTERNATIONAL COOPERATION AND DEVELOPMENT RESULTS REPORT 2015, pp. 10-41*

Session 5 Forms and actors of the development sector

Date: Tue, May 28th | 14:00-15:30 hs | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

- 1) How to analyse forms and actors in general?
- 2) Most important actors in development policy (World Bank, IMF etc.)
- 3) European and other actors in development policy

Compulsory reading:

- *Henökl, Thomas/Webersik, Christian (2016): Power Politics or Transnational Public Policy? European and Chinese Development Cooperation with Sri Lanka and Myanmar, in: Asia-Pacific Journal of EU Studies Vol. 14 No. 1, p. 1-24*



Session 6 Current trends in development policies

Date: Tue, June 4th | 14:00-15:30 hs | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

- 1) from the Millennium Development Goals to the Sustainable Development Goals – SDGs
- 2) Financialization of Development Aid

Compulsory readings:

- ICLEI BRIEFING SHEET (2015): *From MDGs to SDGs: What are the Sustainable Development Goals?*
- Solberg, Erna (2016): *From MDGs to SDGs: The Political Value of Common Global Goals*, in: *Harvard International Review*, <http://hir.harvard.edu/article/?a=12599>
- Easterly, William (2015): *The SDGs Should Stand for Senseless, Dreamy, Garbled; Argument*, in: *Foreignpolicy.com*, <http://foreignpolicy.com/2015/09/28/the-sdgs-are-utopian-and-worthless-mdgs-development-rise-of-the-rest/>
- UNDP (2015): *Transitioning from the MDGs to the SDGs*, https://www.youtube.com/watch?v=5_hLuEui6ww [VIDEO]

Recommended:

- United Nations (2015): *TRANSFORMING OUR WORLD: THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT*, <https://sustainabledevelopment.un.org/post2015/transformingourworld/publication>

No class on Tue, June 11th (Whitsun Holidays)

Sessions 7 & 8 EXEMPLARY PRACTICAL FIELDS: MICROFINANCE

Date: June 18th | 13.45 – 15.45 h | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

Compulsory readings:

- *Microfinance Gateway. FAQs: http://www.microfinancegateway.org/what-is-microfinance*
- Mader, Philip, and Sophia Sabrow (2015): *All Myth and Ceremony? Examining the Causes and Logic of the Mission Shift in Microfinance from Microenterprise Credit to Financial Inclusion.*

Sessions 9 EXEMPLARY PRACTICAL FIELDS: VOLUNTEERING & ECO-SYSTEM MANAGEMENT

Date: June 25th | 14.00 – 15.30 h | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

Compulsory readings:

- Simpson, Kate (2004): *“Doing Development”: The Gap Year, Volunteer Tourists and a popular Practice of Development*, in: *Journal of International Development* 16, pp. 681–692.



Sessions 10-13: Study Excursion to Bonn (full-day)

Date: Monday, July 1st | 8.30 a.m - 4.00 p.m.

On our full-day study excursion to the former capital of West-Germany, Bonn (approx. 30 min. by train from Cologne), we will have the opportunity to discuss theoretical and practical issues of our course with officials, policy makers and practitioners. In the previous sessions students will prepare questions and discussion points for our different dialogue partners in Bonn. We will visit the following institutions:

1. **German Federal Ministry for Economic Cooperation and Development (BMZ)**
2. **United Nations – Campus Bonn** (e.g. United Nations Volunteers – UNV)
3. **Engagement Global - Service for Development Initiatives** (Organisation that supports “developmental commitment of the civil society”).

Please check the separate outline for the excursion on Ilias!

Session 14 Discussion and reflection on the excursion & Final Discussion

Date: Tue, July 2nd | 14:00-15:30 hs | Room 0.01 | [Building 326 – Erweiterungsbau Theoretische Physik](#)

Reflection of our experiences in Bonn the week before, linking the exemplary fields to development theories, evaluation of the course, questions about the term paper

Due date for term paper: 14th July 2019 (midnight)